

Vienna, 18. February 2019

Take a breath TROX demonstrates "indoor life quality" at the ISH

On 11th March 2019, the ISH will begin in Frankfurt am Main and TROX will, of course, be one of the exhibitors in Hall 8, Stand F69. The company from Neukirchen-Vluyn will not only be presenting exciting innovations on the ever-present and hot topic of digitisation, but will also be exhibiting some brand new and innovative products and systems from the areas of air conditioning, ventilation, control technology and fire protection and demonstrating them to interested visitors.

The TROX trade fair motto this year is "Take a breath". Fully in keeping with the TROX mission, fresh air leads to a better quality of life indoors. What we perceive, however, and what we need as human beings can only be described in analogue terms. It is not a digital value on some smartwatch that decides about our well-being, but how we are actually feeling at that very time. And air is a crucial factor in wellbeing – after all, 90 per cent of our time is spent indoors. Even so, we cannot hide from the world of digitisation. But how do we reconcile analogue with digital?

TROX makes use of digital technology to support people, to increase their analogously perceived well-being, to make their daily work in this complex world easier, and to protect the environment with energy-efficient systems.

Discover what connects the digital and analogue world at the TROX exhibition stand F69 in Hall 8 – and take a breath!

TROX
ATME AUF
TAKE A BREATH

Wir freuen uns auf Sie!
We look forward to meeting you!

ISH Frankfurt / Main
11.03. - 15.03.2019
Halle 8.0, Stand F69



Company profile:

TROX is a global leader in the development, production and sale of components, units and systems for the ventilation and air conditioning of rooms. With 27 subsidiary companies in 25 countries on five continents, 14 production facilities, and importers and representatives, TROX is present in over 70 countries. Currently, the TROX GROUP has around 4,000 employees worldwide and generates revenues of about EUR 500 million.

TROX Austria acts as a hub for all business in the CEE region and is represented in Austria, Hungary, the Czech Republic, Croatia, Serbia, Bulgaria and Romania; as well as in Slovenia and Slovakia through successful and reliable partners.

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Press Release